



# MEMBERSHIP *BENEFITS*

*GOLDFIELDS BUSINESS SUPPORT NETWORK*



**Kalgoorlie-Boulder**  
**Chamber of Commerce & Industry Inc**

O'Connor House  
Unit 3, 58 Egan Street  
Kalgoorlie WA 6430  
[coordinator@kbcci.com.au](mailto:coordinator@kbcci.com.au)  
ph: (08) 9021 2466

To be a member of KBCCI is also  
to be a member of the Goldfields business community.

The Kalgoorlie-Boulder Chamber of Commerce & Industry Inc (KBCCI) was established in 1901 and incorporated in 1903.

KBCCI continues to pride itself on representing the business community with a strong and well-informed voice. We are a member-driven not for profit organisation.

At KBCCI, we strive to provide a service to our members and the community by playing a leading role in the promotion and development of the region and connecting local businesses to engage business relationships in our City.

## 2022-2024 Strategic Plan



### VISION

To be an influential force, driving business and growth in the region

### MISSION

To represent and encourage business

### VALUES

Actively represent members through commitment, honesty and ethics

#### Membership Growth & Value

- Grow Chamber membership and increase the value of the KBCCI membership package
- Promote education and training programs
- Deliver and expand the KBCCI small business support (Business Local WA) to enhance our role as the key local business support organisation

#### Strategic Relationships Delivery Outcomes

- Maintain relationships with key stakeholders
- Maximise the Chamber networks/member connections to leverage our participation in regional and state projects
- Maintain a strong and consistent message for upcoming elections (Local, State and Federal Government)

#### Financial Viability

- Increase financial stability and growth
- Leverage and add value to current activities to maximise income
- Maximise return on our assets

Our current membership comprises of over 600 businesses, organisations, government bodies and not for profits. Just like the diverse range of our members, we offer a wealth of value-added benefits including networking, advocacy and lobbying support, business advice and brand visibility.

## Our Members

Commercial Services & Trades

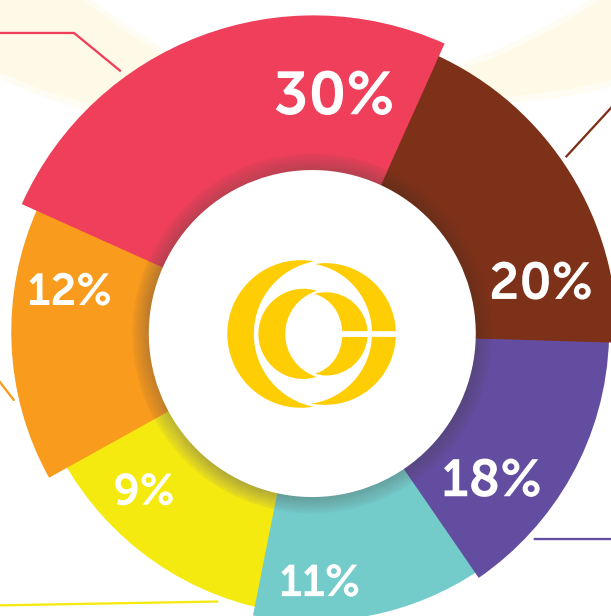
Mining, Resources & Logistics

Retail

Government, Education Health Care & Not for Profit

Accommodation, Tourism & Services

Finance & Professional Consultants





## Advocacy

KBCCI's primary mission is to engage with key stakeholders regularly on issues that are affecting the Goldfields region. Through representation on key stakeholder groups, KBCCI lobbies and advocates for our members and through collaboration, common goals are achieved. By consulting with our members on a regular basis and seeking input through surveys and personal consultation, we are able to represent the region on a number of matters with an informed voice.

In 2022, in response to the impact that the lack of land and housing in Kalgoorlie-Boulder is having on the region's ability to capitalise on current and future economic opportunities, we collaborated with local stakeholders and produced the Kalgoorlie-Boulder Land and Housing Position Paper. The two-part report contains the results collated from comprehensive research and offers actions and solutions to address the issues. Since its release in November 2022, the paper has been distributed to stakeholders as well as State and Federal Government and will continue to be a valuable tool for KBCCI in lobbying and advocacy.

## Networking and Promotion

One of KBCCI's strengths is our extensive business network. Networking is the most powerful marketing tactic to accelerate, grow and sustain success for any individual and business. KBCCI has created exclusive events to highlight not only businesses, but the whole Goldfields Community. KBCCI creates opportunities for everyone to be involved in the region's development, by attending our Business After Hours, sub committee meetings, business luncheons or forums.

KBCCI's main resources are our communication channels. From social media reaching over 7,000 people weekly, our exclusive Goldfields-Esperance regional business directory and our weekly e-newsletters, we have developed strong communication tools to promote the business community. There are also a range of sponsorships packages available for all KBCCI events, enabling businesses to increase their brand visibility, public recognition and access to new business relationships.

## Initiatives

KBCCI is proud to continually introduce new initiatives to support our members and the business community.

KBCCI launched the Residential Housing Showcase Project in November 2020, as a way for the KBCCI to showcase products and services of our members and local businesses through the construction of a four-bedroom, two-bathroom house. In July 2022, we were pleased to announce the completion of the project, a 99% KBCCI member-built home, in collaboration with over thirty local businesses.

In July 2022, KBCCI collaborated with the City of Kalgoorlie-Boulder on the Pop Up - KB Collective, a pilot project aiming to create an engaging commercial space and shop-front opportunity for home-based local businesses, emerging enterprises and creatives. A number of local businesses were able to showcase their products and services at 226 Hannan Street during this six month initiative.

In partnership with our #shoplokalwa initiative, our KalDollar\$ Vouchers continue to go from strength to strength with over \$130,000 spent to date in over 70 local businesses. Keeping \$130,000 in the Goldfields!



# NETWORKING & PROMOTION



**KBCCI**  
**BUSINESS**  
AFTER HOURS



**MEMBER**  
**TO MEMBER**  
*Promotions*



**GE** *Directory*  
**CONNECT**  
.com.au

We actively promote our members through our social media channels, e-newsletters and events. Members receive exclusive sponsorship invitations for our forums, awards and seminars to further enhance their presence.

## KBCCI Business After Hours

Members receive complimentary attendance to the monthly members only Business After Hours, Kalgoorlie-Boulder's premier networking event which provides a forum to connect with fellow members in a social setting. Co-hosting opportunities allow members to affordably showcase their products and services to a diverse member audience with average attendance of 100-120 people (growing monthly).

## KBCCI Members Referrals

KBCCI has a database of local businesses and not for profits working within the region and can assist you in partnering with interested companies to establish business relations or set up joint ventures with you. At KBCCI we have a members first policy.

## KBCCI e-newsletters – Member to Member Promotions and Member Information

Every Thursday, our Member to Member Promotions e-newsletter is distributed to over 1000 contacts from our 600 plus member base. This is a valuable tool to assist our members to build relationships and explore new opportunities with a broad range of industries.

This is an exclusive and affordable opportunity for our members to promote their business, product specials and events to members. For only \$77 per advertisement.

Every Tuesday, KBCCI's Member Information e-newsletter is sent out to keep our members up to date on the region's latest important business and industry news, legislative changes, functions and upcoming events and projects.

## KBCCI GE Directory Connect

For over 30 years, KBCCI has distributed the GE Directory Connect, annually across the Goldfields-Esperance region to over 13,000 households and businesses. Both on-line and in hard copy, our affordable advertising options are available from basic text only to full page artwork. All members benefit from an exclusive 15% discount off on all artwork advertising.

Our user-friendly online directory receives over 480 pageviews per day, with the ability for members to update their listing regularly with their own individual login.

**4,9K+**



**1,070+**



**1,300+**



**Reach over 7,120/week**



## **Small Business Development Corporation Business Local**

### **Running a small business in the Goldfields is no small job.**

When you need help, turn to KBCCI for free business advice. Supported by the Small Business Development Corporation, our Business Local Adviser offers a wide range of support and advice for small business, including:

#### **Starting a Business**

Receive support and guidance to turn your dream into a reality and gain a greater understanding of requirements to register your business.

#### **Marketing**

Receive assistance to identify and reach your target market and learn, how to meet their needs.

#### **Business Plans**

Business plans are fundamental for business success. Receive a business plan template and assistance to complete your professional plan tailored to your business.

#### **Graphics and Website Development**

Learn how to use Canva to create graphics for your business and utilise various platforms for website development.

#### **Business Financials**

Learn to read profit and loss statements, balance sheets and develop cash flow forecasts.

### **Member Workshops**

To support the business community, we deliver workshops on how to start a business, how to use graphic tools and social media marketing, how to create a capability statement and many other business fundamental courses.

We also coordinate members-only workshops and seminars on a broad range of topics such as scam protection and awareness, employer sponsored migration and mental health first aid courses.

To view upcoming workshops, visit <https://kbcci.com.au/business-advisory/workshops/>

**Contact: Angelique Hillier**

**Call: (08) 9021 2466 or 0439 746 140**

**Email: [adviser@kbcci.com.au](mailto:adviser@kbcci.com.au)**







**We're with  
you for the  
journey**

**KBCCI's commitment to their members goes beyond our region  
with free access to a range of CCIWA benefits and services.**

### **Employee Relations Advice Centre**

Unlimited access to practical advice on award matters, human resource management, redundancy, terminations and more.

#### **Advice Line Hours**

Monday - Thursday: 8am - 5pm

Friday: 8am - 4pm

Weekends and Public Holidays: Closed

**Contact the team now on (08) 9365 7660 or  
email [advice@cciwa.com](mailto:advice@cciwa.com)**

### **Safety and Risk Hotline**

Unlimited access to our safety experts for advice on emergency response procedures, identifying hazards and more.

#### **Hotline Hours**

Monday - Thursday: 8am - 5pm

Friday: 8am - 4pm

Weekends and Public Holidays: Closed

**Contact the team now on (08) 9365 7415 or  
email [osh@cciwa.com](mailto:osh@cciwa.com)**

**The KBCCI pays an annual fee to have this service available  
to our members who employ less than 100 staff.**

KBCCI members have access to advice, training and support provided by Chamber of Commerce and Industry of Western Australia (CCIWA) which includes employee relations advice, human resources consultancy, apprenticeship and trainee support and many other CCIWA tools to assist your business.

KBCCI members can also access the CCIWA Hub located in Perth CBD, which includes six open design workspaces for exclusive use by members.

More information on [cciwa.com/membership/member-hub/](https://cciwa.com/membership/member-hub/)

TO KEEP THE GOLDFIELDS BUSINESS COMMUNITY  
ACTIVE AND CONNECTED

## NETWORKING

**Business After Hours**  
Average 100-120 people  
Meet your future clients

## EVENTS

**Discounted entry fees**  
Privileged access  
to the KBCCI Events

## PROMOTION

**Over 600 members**  
to reach through our  
e-newsletter every week

## SAVINGS

**Save over \$275**  
by attending at least  
50% of our events

2022 Events Report

## ADVOCACY

**Parliament House Meetings**  
Our Management Committee visit  
State Government twice a year  
to discuss issues affecting our  
business community

## SUPPORT

**Free access to CCIWA**  
human resources and  
legal advice and our in-house  
local business adviser

## PARTICIPATE

**Be involved**  
in the development  
of your region

**1 year membership**  
**\$370\***

\*plus GST (Tax Deductible)



## QUESTIONS & ANSWERS


### How much does it cost to become a member of the KBCCI?

Less than a coffee per day, \$370 plus GST annually.

### How do I join the KBCCI?

Fill out and return the enclosed "New Member Form" or apply on the [KBCCI website](https://www.kbccci.com.au). Our membership team will contact you within 48 hours.

### How do I find out if a business is a KBCCI member?

Search our online business directory, [www.geconnect.com.au](https://www.geconnect.com.au). You may search by business category, keyword or company name. Our members are indicated by the symbol .

### Who can be a member?

Membership is available to any business, organisation or government entity that wish to support the KBCCI's mission and take advantage of the services provided by the KBCCI.

### How many businesses belong to the KBCCI?

We have over 600 members and this number is continually growing.

### Does the KBCCI provide a Certificate of Membership?

Yes. A Certificate of Membership is presented after membership has been approved by our Management Committee at their monthly meeting.

FIND OUT MORE ABOUT US

[www.KBCCI.com.au](https://www.kbccci.com.au)

